About IMA-ISFD

Grow with Fashion with IMA-ISFD. The fashion industry has seen a tremendous growth in the recent years. To keep aligned with the latest trends and designs IMA-ISFD will help you to mould yourselves with fashion and glamour.

Fashion Design has developed from an upcoming to an established and much in-demand career. It holds great potential of employment opportunities in the rapidly expanding designer labels, luxury brands, apparel retail brands and the ready-to-wear fashion industry.

We, at IMA-ISFD provide a thorough grounding in design development skills, fashion presentation, market knowledge and trend forecasting.

We ensure that students exploit their creative potential and acquire depth in various possible ways to sharpen commercial sensibilities, further honed by the analytical and problem-solving skills.

Apart from imparting theoretical knowledge, the training methodology is structured to develop the students’ ability in diverse fields. From right approach and team work to communication and inter personal skills, everything is part of the curriculum. The programs are a balance and are designed to give ample hands-on experience. Through its constantly upgraded course material, and changing curriculums, the Institute keeps students in the absolute forefront of the fashion market. The R & D faculty is among best known in the industry.

The Fashion Industry is forever changing, this being its essence. IMA-ISFD has been successful in gauging this change. Over the years the Institute has not kept itself restricted by fashion technology, but has grown into other related fields like, interior designing, jewelry designing and visual merchandising.

IMA – VERTICALS

Contact Us

Corporate Office :
Contact Numbers - +91 79 40242526 (100 lines)
Website : www.ima.edu.in

General Information | info@imaonweb.info
Placement Division | placement@imaonweb.info
Media Relation Division | media@imaonweb.info
Administration Division | administration@imaonweb.info
Student Support Division | support@imaonweb.info
Testimonial Submission Division | testimonial@imaonweb.info
Affiliate with us | affiliate@imaonweb.info
Scholarship Division | scholarship@imaonweb.info
Feedback | feedback@imaonweb.info

IMA
INTERNATIONAL School for Fashion & Designing (IMA - ISFD)
(Founded by CIHF, Since 2005 ; Est. & Regd. under B.P.T. Act - XXIX of 1950, Govt. of INDIA)

www.ima.edu.in
Why Distance Learning
Distance Learning offers IMA students a flexible, convenient way to earn college credit. Instead of attending traditional classes' on-campus, students satisfy course objectives independently using instructional technologies, giving busy students access to coursework virtually anytime, anywhere.

Students receive the course syllabus, assignment and exam schedules, and information about course requirements and performance criteria for the semester.

About IMA
The Indian Management Academy – IMA is an academically independent self-financed autonomous certification body offering various diplomas & certification courses in affiliation with prestigious International Universities to award Joint Degree / Double Degree. IMA is founded by Confederation of Indian Healthcare Foundation (CIHF) Est. & Regd. under B.P., Act-XXIX of 1950, established in the year 2005 is a non-government, not-for-profit organization registered in Gujarat, Ahmedabad, INDIA to enhance the management skills of students, groups, hospitals, government agencies, NGO organizations, environmental groups, and others in the corporate sectors & institutions across the globe.

Teaching & Examination Methodology
The courses concentrates more on grooming the students as per the current industry requirement & not just theoretically. Giving flexibility to them so that they can study anywhere anytime. IMA follows an International examination pattern known as an Open Book Examination which enables the students to be more innovative and not just bookish.

100% Job Placement Assistance Lifetime
IMA offers 100% Job Placement assistance life time to all the student alumni through our global placement partner IBERIS INC.

Courses at a Glance

Diploma Programs
- Apparel Merchandising
- Interior Designing
- Dress Making and Fashion Designing
- Fashion Design and Technology
- Jewelry Designing
- Retail Management

<table>
<thead>
<tr>
<th></th>
<th>Regular</th>
<th>Fast Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>18+</td>
<td>21+</td>
</tr>
<tr>
<td>Edu. Quali.</td>
<td>10+</td>
<td>10+</td>
</tr>
<tr>
<td>Duration</td>
<td>1 Year</td>
<td>6 Months</td>
</tr>
<tr>
<td>Fees (Rs.)</td>
<td>25,000</td>
<td>30,000</td>
</tr>
</tbody>
</table>

Bachelors of Arts - B.A. (Int. Degree)*
- Fashion Buying Management
- Fashion Merchandise Management

<table>
<thead>
<tr>
<th></th>
<th>Regular</th>
<th>Fast Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>21+</td>
<td>23+</td>
</tr>
<tr>
<td>Edu. Quali.</td>
<td>12+</td>
<td>12+</td>
</tr>
<tr>
<td>Duration</td>
<td>3 Years</td>
<td>6 Months</td>
</tr>
<tr>
<td>Fees (Rs.)</td>
<td>60,000</td>
<td>75,000</td>
</tr>
</tbody>
</table>

Masters of Arts - M.A. (Int. Degree)*
- Fashion Designing
- Interior Designing
- Apparel Merchandising

<table>
<thead>
<tr>
<th></th>
<th>Regular</th>
<th>Fast Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>23+</td>
<td>25+</td>
</tr>
<tr>
<td>Edu. Quali.</td>
<td>Graduate/Equivalent</td>
<td>Graduate/Equivalent</td>
</tr>
<tr>
<td>Duration</td>
<td>2 Years</td>
<td>6 Months</td>
</tr>
<tr>
<td>Fees (Rs.)</td>
<td>45,000</td>
<td>65,000</td>
</tr>
</tbody>
</table>

Admission Process:
Completed form should be send to the IMA corporate office address at Ahmedabad by Registered Post / Courier / Speed Post. The application form should be accompanied with the required fee (demand draft should be favoring to Indian Management Academy - IMA, payable at Ahmedabad).

OR
The student can directly deposit the fees in our Bank and email us the scanned copy of the counter foil.

ICICI BANK Current A/c # 018905008333

Documents Required:
1) 2 Passport Sized Photographs
2) Photo ID Proof (Self Attested)
3) Residence Proof (Self Attested)
4) All Academic Certificates & Marksheet (Attached True Copy)

Our Affiliations, Recognitions & Global Partners:

*IMA Offers Joint Degrees / Double Degrees from International partnering Universities.
*For Fast Track Programmes Age criteria may vary.