

## About IMA-ISMJ

Do you have the "Pen" and "Voice" within you?

We, at IMA-ISMJ will embark in you the passion that will create waves in the media. Mass media and Journalism are the most upcoming careers today reflecting the voice of people.

Media today touches every aspect of human life. Advanced and innovative communication tools and technologies have shrunk the world giving a new meaning to the medium of media.

IMA-ISMJ will help you to nurture your writing skills and efficiencies making your voice to be read and heard differently in the world of Mass media and Journalism.

Media is about being where the action is.

IMA-ISMJ is committed to instill the right mix of courage and conviction into a student to enable the content of substance to be delivered.

The need of the hour is professional education. Specialized courses and degrees in mass communication offer students a more in-depth knowledge and a wide spectrum of opportunities in media. Emphasis today is on converged media, where television, radio, internet and newspapers blend into one coherent mix.



## IMA – VERTICALS



## Contact Us

### Corporate Office :

IMA HOUSE, A-84, Swastik Society, B/h City Centre,  
Swastik Cross Roads, C. G. Road,  
Ahmedabad – 380009. Gujarat (INDIA).  
Contact Numbers - +91 79 40242526 (100 lines)  
Website : [www.ima.edu.in](http://www.ima.edu.in) & [www.imaonline.in](http://www.imaonline.in)

- General Information | [info@imaonweb.info](mailto:info@imaonweb.info)
- Placement Division | [placement@imaonweb.info](mailto:placement@imaonweb.info)
- Media Relation Division | [media@imaonweb.info](mailto:media@imaonweb.info)
- Administration Division | [administration@imaonweb.info](mailto:administration@imaonweb.info)
- Student Support Division | [support@imaonweb.info](mailto:support@imaonweb.info)
- Testimonial Submission Division | [testimonial@imaonweb.info](mailto:testimonial@imaonweb.info)
- Affiliate with us | [affiliate@imaonweb.info](mailto:affiliate@imaonweb.info)
- Scholarship Division | [scholarship@imaonweb.info](mailto:scholarship@imaonweb.info)
- Feedback | Student Grievance Cell | [feedback@imaonweb.info](mailto:feedback@imaonweb.info)



**IMA INTERNATIONAL SCHOOL  
FOR MASS MEDIA &  
JOURNALISM**

pen the voice within you for the world to know...  
creating waves across the media world...



## IMA INTERNATIONAL SCHOOL FOR MASS MEDIA & JOURNALISM

(Founded by CIHF, Since 2005 ; Est. & Regd. under B.P.T.  
Act - XXIX of 1950, Govt. of INDIA)

## Why Distance Learning

Distance Learning offers IMA students a flexible, convenient way to earn college credit. Instead of attending traditional classes' on-campus, students satisfy course objectives independently using instructional technologies, giving busy students access to coursework virtually anytime, anywhere.

Students receive the course syllabus, assignment and exam schedules, and information about course requirements and performance criteria for the semester.

## About IMA

The Indian Management Academy – IMA is an academically independent self financed autonomous certification body offering various diplomas & certification courses in affiliation with prestigious International Universities to award Joint Degree / Double Degree. IMA is founded by Confederation of Indian Healthcare Foundation (CIHF) Est. & Regd. under B.P.T., Act-XXIX of 1950, established in the year 2005 is a non-government, not-for-profit organization registered in Gujarat, Ahmedabad, INDIA to enhance the management skills of students, groups, hospitals, government agencies, NGO organizations, environmental groups, and others in the corporate sectors & institutions across the globe.

## Teaching & Examination Methodology

The courses concentrates more on grooming the students as per the current industry requirement & not just theoretically. Giving flexibility to them so that they can study anywhere anytime. IMA follows an International examination pattern known as an Open Book Examination which enables the students to be more innovative and not just bookish.

## 100% Job Placement Assistance Lifetime

IMA offers 100% Job Placement assistance life time to all the student alumni through our global placement partner IBERIS INC.

## Courses at a Glance

Courses	Mode	Age*	Eligibility	Course Duration*	Course Fees
Certificate in Radio Jockeying	Regular	18+	10+/ Equivalent	6 Months	20,000/-
	Fast Track	23+	12+ / Equivalent	6 Months	40,000/-
Diploma in Radio Jockeying	Regular	21+	12+ / Equivalent	1 Years	35,000/-
	Fast Track	23+	12+ / Equivalent	6 Months	40,000/-
BA in Journalism & Mass Media (Int. Degree)*	Regular	21+	12+ / Equivalent	3 Years	60,000/-
	Fast Track	23+	12+ / Equivalent	6 Months	65,000/-
PG Diploma in Radio Station Operations & Management (Int. Degree)*	Regular	21+	Graduate / Equivalent	1 Years	45,000/-
	Fast Track	23+	Graduate / Equivalent	6 Months	50,000/-
PG Diploma in Audio Program Production (Int. Degree)*	Regular	21+	Graduate / Equivalent	1 Years	45,000/-
	Fast Track	23+	Graduate / Equivalent	6 Months	50,000/-
PG Diploma in Journalism & Mass Media Communication (Int. Degree)*	Regular	21+	Graduate / Equivalent	1 Years	45,000/-
	Fast Track	23+	Graduate / Equivalent	6 Months	50,000/-
MA in Journalism & Mass Media (Int. Degree)*	Regular	21+	Graduate / Equivalent	2 Years	60,000/-
	Fast Track	23+	Graduate / Equivalent	6 Months	65,000/-

\*IMA Offers Joint Degrees / Double Degrees from International partnering Universities.

\*For Fast Track Programmes Age criteria may vary.

## Admission Process :

Completed form should be send to the IMA corporate office address at Ahmedabad by Registered Post / Courier / Speed Post. The application form should be accompanied with the required fee (demand draft should be favoring to **INDIAN MANAGEMENT ACADEMY**, payable at Ahmedabad).

**OR**

The student can directly deposit the fees in our Bank and email us the scanned copy of the counter foil.

ICICI BANK A/c # 018905008333

## Documents Required :

- 1) 2 Passport Sized Photographs
- 2) Photo ID Proof (Self Attested)
- 3) Residence Proof (Self Attested)
- 4) All Academic Certificates & Marksheet (Attested True Copy)

## Our Affiliations, Recognitions & Global Partners :



Please visit at our website for more details...